

# Privacy Statement EasyFiets

## Applicability

This Privacy Statement is applicable for the collection, use and in any way processing of personal data by EasyFiets B.V. ("EasyFiets").

EasyFiets (Haagweg 8, 2311 AA, Leiden, Netherlands) is the legal entity responsible for the collection and processing of your personal data.

By using our service, brand products and EasyFiets website, you agree to this Privacy Statement.

## Reason for collecting this personal data

EasyFiets will collect your personal data for various reasons. We collect it when you lease a bike, visit our social media channels or go to our website. The personal data we collect and the reason why will be explained in the table below.

Why do we collect data?	Which data?	Purpose
The use of the service provided by EasyFiets	Name, address e-mail, phone number, payment data, invoice data	Administrative and logistic handling of the agreement
Offering a customer service for the optimal use of our service	Name, address e-mail, phone number, payment data	Optimal execution of the agreement between customer and EasyFiets.
The financial and logistical processing of your purchase and for the remainder of your subscription.	Name, address e-mail, phone number, payment data	EasyFiets needs this data for the execution of the agreement and is legally required to do so.
Visiting our website	Metadata <sup>1</sup> .	Analysis of visitors on our website

EasyFiets will only collect personal data which you provide. EasyFiets will at any time notify you about the purpose of the data we collect. After you have consented EasyFiets to store your data, you can always request to make changes to the data. After a predetermined period of 1 year you can ask EasyFiets to delete your personal data. EasyFiets can decline this request if there are disputes or legal obligations that require this data.

## How do we share you personal data?

EasyFiets withholds the right to share your personal data with third parties, if this can improve the service of EasyFiets towards you. EasyFiets commits itself to require them to be extremely careful with the processing of your data. EasyFiets will never than any other reason as stated above provide a third party with your data.

---

<sup>1</sup> Metadata is data about data. Metadata describes the characteristics of certain data. For example with a document, this is the author and the number of pages.

EasyFiets has the possibility to sell part of the business to another company. If such a company is related to EasyFiets, such an exchange might include the exchange of your personal data to the new owner.

Your data will only be released if this is authorized by law (for example by the Police) and the reasons outweigh your privacy reasons. Among those reasons is the security and safety of our staff and company.

### **Protection of your personal data**

EasyFiets has a clear and well organized structure to prevent loss or unlawful processing of your personal data. On top of that has EasyFiets the technical infrastructure to safely keep your data in our database.

### **How long do we keep your personal data?**

When you have handed in your bicycle and no longer have a subscription with us, we will keep your personal data for 3 years. After 3 years your data will be removed from our system. EasyFiets will only store personal data required for our legal obligations, resolve disputes and enforce our agreements.

### **Children**

EasyFiets refrains from actively collecting personal data from children younger than 16 years old and will, if necessary to collect this data for the execution of her service, address the parent or legal guardian to give permission before we will use the personal data of the child.

### **Change in policy**

We can change this Privacy Statement from time to time. We will inform you about changes in our Privacy Statement, but we recommend to regularly check this statement. This statement was last edited on the 1st of July 2019.

### **Your rights**

During our opening hours you can request insight in your personal data stored by EasyFiets, you can do so by stopping by our shop, or sending an email or over the phone. By requesting insight EasyFiets will tell you what third parties process your data, what the source of the data is and what the purpose is of storing this data. It is also possible to alter or delete data when you no longer use our service, keeping in mind the retention period. You can call or email us when you have such a request.

### **Questions or remarks**

You can send any questions or remarks about your privacy to [info@easyfiets.nl](mailto:info@easyfiets.nl)